

# EABH FUTURE PROGRAM ANNUAL REPORT 2019 & 2020 ▶▶



**ESCOLA AMERICANA DE BELO HORIZONTE**  
THE AMERICAN SCHOOL OF BELO HORIZONTE



THE PICTURES USED IN THIS REPORT WERE TAKEN BEFORE  
THE PANDEMIC THAT STARTED IN MARCH 2020.



TODAY  
TOGETHER  
TOMORROW

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# THE EABH FUTURE PROGRAM

For the last 60 years, the American School of Belo Horizonte has focused its resources to empower compassionate agents for a better future. Parents, students, teachers, and partners have supported this mission, through their active engagement and enthusiasm, to make EABH a unique school whose learning approach and family spirit support global citizenship, a desire for lifelong learning, and respect for all.

**AS EABH CONTINUES TO EVOLVE AND MATURE, THE SCHOOL IS EMBARKING ON A PLAN TO FURTHER SUPPORT ITS TEACHING AND LEARNING PHILOSOPHY AND ENSURE THE BEST LEARNING ENVIRONMENT FOR MANY YEARS TO COME.**



*"The EABH Future Program is our vehicle to the future. It's an opportunity to not only invest in much needed modernization, but it's also a platform to place Belo Horizonte and the school on the global playing field."*

*Catarina Song Chen, EABH Director.*





*"My children love the school. We believe in change, in improvements. It is a pleasure to contribute to a project that will bring benefits not only for my children, but also for future generations."*

*Fabiola Vorcaro, mother of Stella (G6) and Tiziano (G4).*

In order to reach our goals and vision, we cannot rely on tuition only. We must count on additional financial resources that enable EABH to enhance learning and build modern and thoughtful infrastructures that will project us into the future as a top international school in South America.

In February 2019, EABH launched the EABH Future Program, that has been created to inspire our community to take risks, evolve and innovate. Since its launch, it has attracted over 70 donors who together committed almost one million reais towards this effort.

These were important first steps and accomplishments for our community. By participating in this effort, EABH families, Board of Directors, faculty, staff, alumni, family, and friends made an impact in the lives of students and the whole community by investing

in the construction of the EABH Master Plan through the EABH Future Campaign and investing in the enhancement of the learning experience at EABH through the EABH Annual Fund.

The following report celebrates the visionary donors of 2019 & 2020 and their contributions, funded projects and special events. Thank you for supporting the EABH Family and contributing to strengthen the present and lay the foundation for the future of our school.

We would like to say a special thank you to our amazing parents who approached us during the pandemic to ask how they can be of service to help our school and have generously contributed to the EABH Future Program, even in the midst of the current uncertainties, with goals to safekeep the school's future.

# TODAY, TOGETHER, TOMORROW: THE ESSENCE OF THE EABH FUTURE PROGRAM

## TODAY

Today, we celebrate our community, how far we have come and the hard work we do everyday to support our students and the next generations to come. We are grateful to all those who have come before us, who dreamed before us, who were the visionaries of the school we are part of today. We recognize the dedication that has made EABH such a special place, the fulfillment of yesterday's helping hands.

## TOGETHER

We know we can't build the future on our own. The EABH Master Plan can only succeed if everyone gets involved. We count on everyone's support to make our future successful. We must work TOGETHER and help one another to make our vision a shared common goal and to get the new buildings ready for use.

## TOMORROW

The new parking lot entrance and SAAGE Hall were the first steps towards a better TOMORROW. Now the construction of Bloco 1, full Kitchen renovation, new lockers area, and underground solid waste shelter marks the evolution of our Master Plan into reality. As we continue to invest in new and improved learning spaces, we will better support our students and future generations to feel safe and comfortable, to take risks and to dare to be creative.

In order to help promote the changes we want to see in the world, we must be able to support the cutting-edge education we deliver at EABH. We want our students to experience what is best in the world. We want to be a reference in international education, sustaining our PILLARS - Student Academics, Arts, Athletics, Global Citizenship, and Enrollment, and never leaving behind our family spirit and the feeling of a home away from home.

**THERE IS A WORLD OF POSSIBILITIES AND WE ARE IN THE RIGHT POSITION TO MOVE FORWARD WITH OUR MASTER PLAN. WE ARE HERE TO INSPIRE AND TO BE INSPIRED. JOIN US IN BUILDING A BETTER FUTURE!"**

[Click here to see the video  
Inspiring to Connect](#)



*"We do it for love. We believe in education and that to build, we have to give. I give when I really believe. We are building something significant for the community. It goes beyond my children."*

*Ana Florença, mother of Georgia (G4),  
Bruna (G2) and Thomáz (PK).*



# THE EABH BOARD & DEVELOPMENT COMMITTEE ARE FULLY COMMITTED TO THE FUTURE GROWTH OF EABH



**Marko Uhlig** (EABH Board President) and **Diana Uhlig**



**Bruno Paiva** (EABH Board Vice-President, Development Committee) and **Ana Florença Porto**



**Edward Mason II** (EABH Board Treasurer) and **Rebecca Mason**



**Virgilio Gibbon** (EABH Board Secretary) and **Gabriela Gibbon**



**Vishal Singh** (EABH Board Member, Development Committee) and **Nidhi Singh**



**Frank Russo-Bello** (EABH Board Member, Development Committee) and **Maritza Russo-Bello**



**Ana Beatriz Rocholi** (EABH Board Member) and **Renato Alvarenga**



*"Our kids are growing up here, attending an international school that prepares them for a global world as a global citizen. This is what BH needs. EABH is like our second home. People should not only think of São Paulo and Rio, but also BH. As BH becomes more and more important in the national field, EABH can play an important role in the internationalization of the city."*

*Diana and Marko Uhlig, parents of Adrian (G11) and Thassilo (G10). Marko is the active President of the EABH Board of Directors.*



*"We gave not because our child is a student, but because we are stimulating a non-profit educational institution. We gave to leave a legacy, our family has a history of giving. We hope being able to contribute to change people's minds regarding to giving in Brazil".*

*Bia Rocholi, mother of Helena (G4). Bia is an active EABH Board Member.*



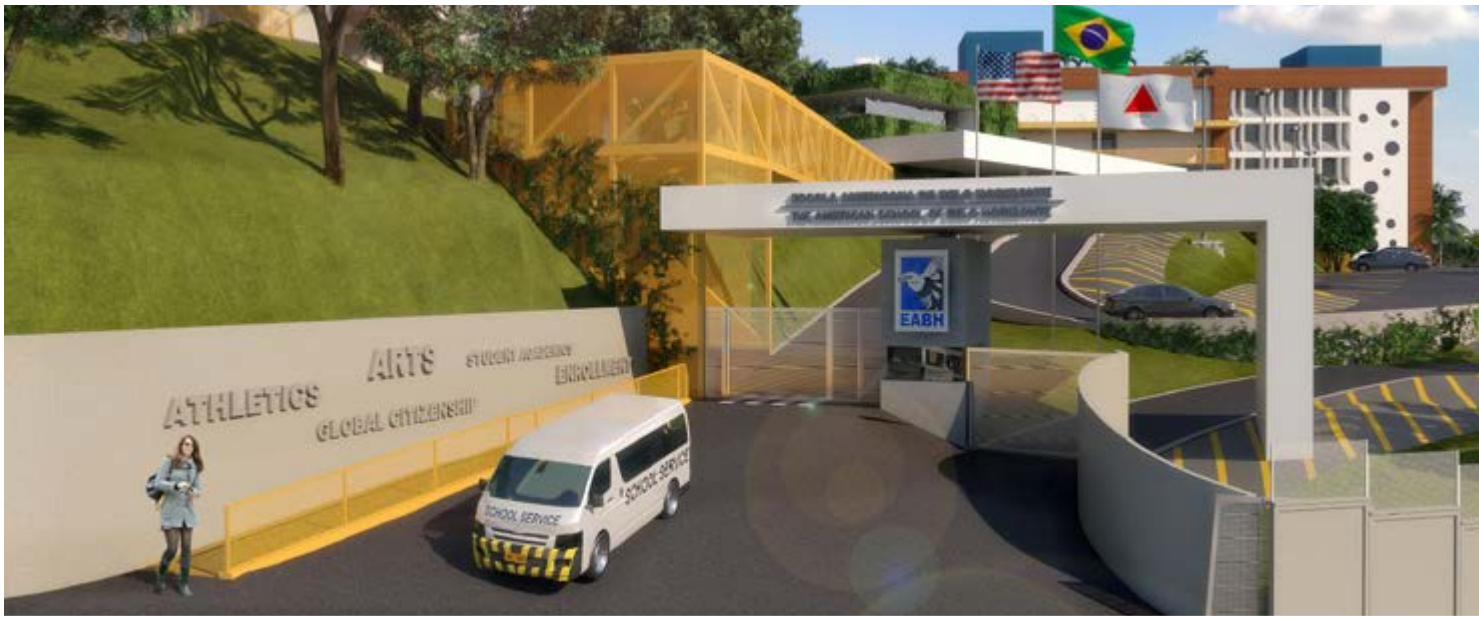
# THE EABH MASTER PLAN

The EABH Future Program was launched in February 2019 to attract additional investments that will support the EABH Master Plan: the expansion, renovation, and enhancement of our campus and infrastructure. The EABH Master Plan is a multi-phase project that results from over five years of research with association members, education specialists, consultants, and architects specializing in the construction of schools. It is part of EABH’s strategic plan to modernize the school and remain relevant for years to come.

The EABH Master Plan will maximize the potential of the teaching and learning programs at EABH by offering optimal facilities that will better support our students to share knowledge, feel safe and comfortable, take positive risks, and dare to be creative, through a methodology that is both personalized and innovative.

**THE EABH MASTER PLAN WILL TRANSFORM EABH’S EDUCATIONAL EXPERIENCE THROUGH A COMBINATION OF WELL-DESIGNED PHYSICAL SPACE, INNOVATIVE TECHNOLOGY, AND SUSTAINABILITY.**





*“What inspired us to give was the fact that we have known the school for so many years and we know that EABH is a very serious and committed school. We trust in the way our resources will be invested.*”

*What also inspired us to give was the fact that a gift to the EABH Future Program is a sustainable gift: in addition to contributing to the construction of the EABH Master Plan, it is contributing to foment the economy of the city of Belo Horizonte since EABH supports companies by offering an international education and making it possible for multinational executives to come to Belo Horizonte with their families.*

*This gift goes way beyond a gift for my son who is at EABH; it is gift towards the development of the city.”*

***Cecilia and Eduardo Loures, parents of Tiago (G8).***

# EABH FUTURE PROGRAM DONORS

THANKS TO YOU, WE ARE ONE STEP CLOSER TO BRINGING INNOVATION AND DEVELOPMENT TO EABH, MINAS GERAIS, AND FUTURE GENERATIONS TO COME!

## LEADERSHIP GIVING

Through the generosity of our SAAGE Circle Donors, EABH has been able to make a positive impact on the learning experience of students. In 2019 and 2020 combined, EABH received R\$534.430 in Leadership Gifts. On behalf of our entire community, we thank the Parent Teacher Association and Donor Families for their transformative gifts.

## SAAGE CIRCLE DONORS (R\$50.000+)

### R\$100.000 AND ABOVE

**2020**

Anonymous 6

**2019**

Anonymous 4

EABH PTA 2018/2019

### R\$50.000 TO R\$99.000

**2020**

Cerqueira Family

**2019**

Anonymous 1

Anonymous 2

Anonymous 3



## EABH FUTURE PROGRAM DONORS

Together with our SAAGE Circle Donors, you are the pioneers of the EABH Future Program. Thank you for your vision and commitment to EABH's future. Your example has opened doors and inspired our community to give and support our school.

### HAWKS CLUB (R\$10.000 TO R\$49.999)

**2020**

Anonymous (2)

EABH PTA 2019/2020

**2019**

Anonymous (5)

Bronzatti Family

Campos Diniz

Durchfort Family

Hugo Veras Barbosa

Paulo Junqueira Ribeiro

Valadares Gontijo de Freitas Family

### GOLD DONOR (R\$ 5.000 TO R\$9.999)

**2020**

Anonymous (1)

Proceeds from annual fundraising event at O Italiano (Feb.20)

**2019**

Anonymous (4)

André Pinelli

Henrique Birman

Rabello Family

Uhlig Family

### SILVER DONOR (R\$ 2.500 TO R\$4.999)

**2019**

Anonymous (1)

Adriana Pentagna Guimarães Carvalho

Song Chen Family

### BRONZE DONOR (R\$1.000 TO R\$2.499)

**2020**

Luiz Gustavo Rocholi

**2019**

Anonymous (1)

Class of 2019

Edward Mason II

Rita Rico & Efrain Alba

### EABH FRIEND (UP TO R\$ 999)

**2020**

Anonymous (21)

Alves Durchfort Family

Rebeca Mason

**2019**

Anonymous (4)

Alves Durchfort Family

Coelho Franco Family

Kindergarten Class of 2019

Pesses Martins Family

Rebeca Heinerici

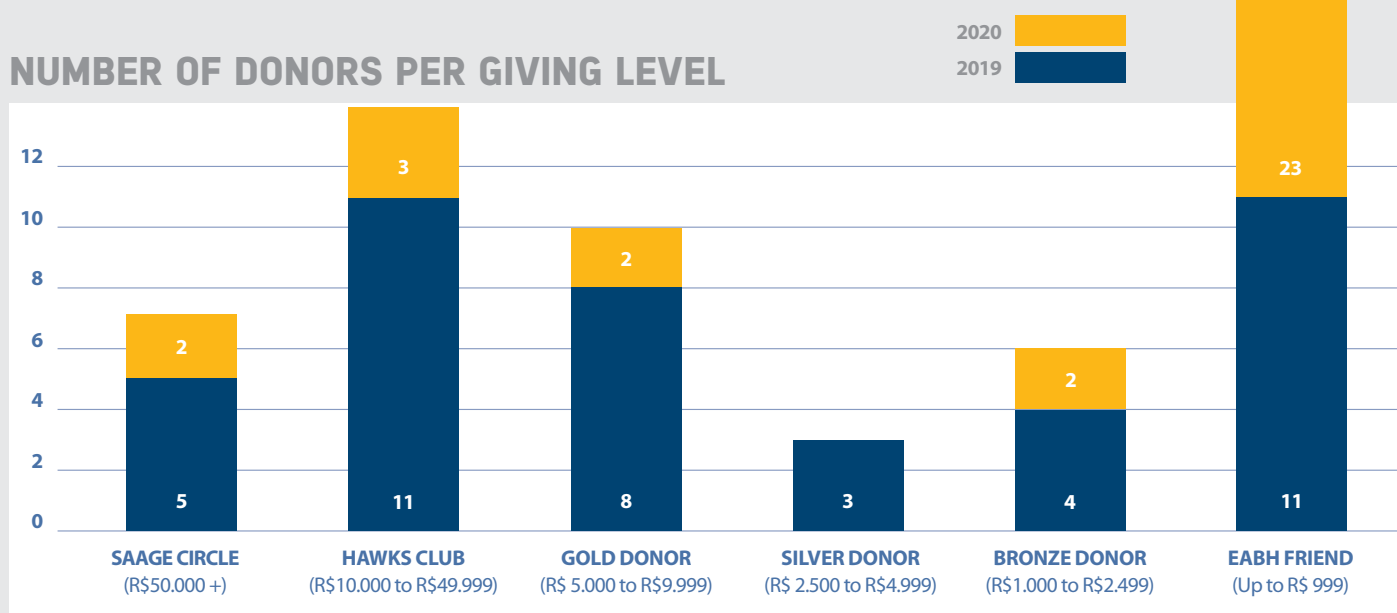
Singh Family

Tininha Silva



# 2019 & 2020 RESULTS

## NUMBER OF DONORS PER GIVING LEVEL

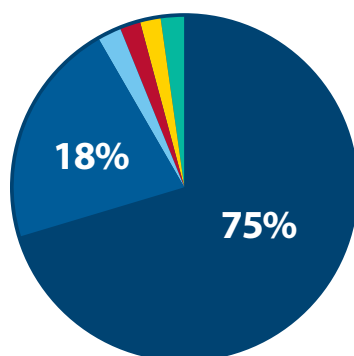


	2019	2020	TOTAL
Total Funds raised for the EABH Future Program:	R\$544.780,00	R\$238.090,00	R\$782.870,00
Funds raised for the EABH Annual Fund:	R\$209.805,00	R\$105.500,00	R\$315.305,00
Funds raised for the EABH Future Campaign:	R\$334.975,00	R\$132.590,00	R\$467.656,00
Number of donations:	51	32	83
Range of donations:	R\$50 - R\$115.000,00	R\$50 - R\$109.000,00	R\$50 - R\$115.000,00



*"We were very impressed and thankful for the support the EABH Future Program received during its first 2 years. Thank you very much to all who believed and that through your example inspired others to contribute too."*

**Joanne Durchfort,**  
Development Officer.



## DONOR PROFILE

PARENTS	75%
FACULTY/STAFF	18%
PTA	3%
ALUMNI	1%
GRANDPARENTS	1%
FRIENDS	1%
TOTAL	100%

# EABH FUTURE CAMPAIGN




**THE EABH FUTURE CAMPAIGN SUPPORTS THE SCHOOL'S VISION AND LONG-TERM STRATEGIC PRIORITIES, OUTLINED BY THE EABH MASTER PLAN.**

For the last 3 years (2019-2021), the EABH Future Campaign has been raising funds to support the construction and equipment of Bloco 1.

BLOCO 1 will feature 12 new dedicated classrooms for our Upper School students, including an outdoor patio on the rooftop floor. ARQSOL is our assigned architect, specializing in school design. The new building will feature green technology components that include natural ventilation, rainwater harvesting, and natural lighting to reduce artificial lighting requirements. The construction of BLOCO 1 will be completed by the end of first semester of the 2021-2022 school year.

We continue with our ambitious goal to raise R\$3 Million Reais and so far, we have raised almost R\$500,000. With more collaborative support, we believe we can achieve our community goal and continue to reach new heights as a leader school in Latin America!

EABH FUTURE CAMPAIGN RESULTS	2019	2020 
Number of Donations:	<b>33</b>	<b>28</b>
Total Raised:	R\$334.975,00	R\$132.590,00
Total Raised in 2019 & 2020	R\$467.656,00	
Goal:	R\$ 3 Million (2019-2021)	
Investments and Impact:	Construction of Bloco 1 project with needed equipment and furnishing 12 new learning spaces	



*"The school has so many good initiatives and development plans. I was glad to participate and contribute to the EABH Future Program. Those initiatives will bring a better structure to the school and are going to help the development of our students in the present and in the future, leaving a legacy to our community."*

*Tiago Bonomo, father of Matheus (G2) and Lucas (KNDG).*



# FIRST PHASE OF THE EABH MASTER PLAN



# EABH ANNUAL FUND



## THE EABH ANNUAL FUND SUPPORTS THE LEARNING PROCESS AND EXPERIENCE AT EABH.

The EABH Annual Fund is a powerful mechanism to help further enrich the learning experience at EABH.

To better support our teaching and learning philosophy, the 2019 EABH Annual Fund was invested in furniture and equipment for our school that go beyond “desk and chairs” to create flexible and innovative learning spaces for our students.

We believe that providing resources and support enables individuals to actively take on challenges and do their personal best on the path to excellence. With that in mind, the 2020 EABH Annual Fund was invested in professional development opportunities for our stakeholders:

- Leadership workshop for Upper School students.
- Professional development for parents regarding best practices of volunteer groups in international schools.
- Professional development for all board members, teachers and staff based on the *Book Bold Moves for Schools* by Heidi Hayes Jacobs and Marie Hubley Alcock .
- IB training for all of our teachers.

In addition to providing this amazing support, the EABH Annual Fund 2020 also funded the participation of special guest speakers and authors to support our learning and growth:

- Special guest authors, Eric Litwin and Otávio Júnior, for our Lower School EABH Reads 2021 Week.
- Special participation of Myron Dueck as guest motivational speaker for Upper School students, teachers and staff.

Finally, the EABH Annual Fund 2020 supported the following items to enrich the learning experience at EABH:

- Document cameras for all Lower School teachers to further engage our students.
- Special 2020-2021 Yearbook for the whole community.



EABH ANNUAL FUND RESULTS	2019	2020
Number of Donations:	<b>18</b>	<b>04</b>
Total Raised:	R\$209.805,00	R\$105.500,00
Goal:	R\$200.000,00	R\$ 215.000,00
Investments and Impact:	Equipment and Furniture	<ul style="list-style-type: none"> <li>. Equipment</li> <li>. Professional Development for Board, Teachers, Students and Parents</li> <li>. Electronic edition of the 2020-2021 Yearbook</li> </ul>



# GIVING THAT SUPPORTS DEVELOPMENT AND LEARNING 2020

## Leadership Workshop for Students



## Professional Development for Parents



## Special Guest Speakers and Authors



### ERIC LITWIN

Eric Litwin is a song singing, guitar strumming, #1 *New York Times* best selling, award winning author who brings early literacy and music together.

His books have sold over 13 million copies, been translated into 17 languages, and won 26 literacy awards including a Theodor G. Seuss Honor Award.



### OTÁVIO JÚNIOR

Otávio Júnior is a Brazilian writer, actor, storyteller, and theater producer who became known for opening the first library in the favelas of Complexo do Alemão and Complexo da Penha, in the state of Rio de Janeiro.

He was born and lives in Complexo do Alemão, where he does many reading projects, and in Complexo da Penha as well.

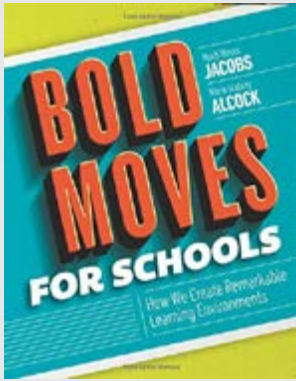


### MYRON DUECK

Myron Dueck has worked as a teacher and an administrator for 23 years in Canada and New Zealand, with students in grades 4–12.

Myron has shared his stories, tools, and first-hand experiences with public, charter, and international school educators throughout the world. Myron is the author of the best-selling ASCD book *Grading Smarter, Not Harder*.

Professional Development for all Board, Teachers & Staff



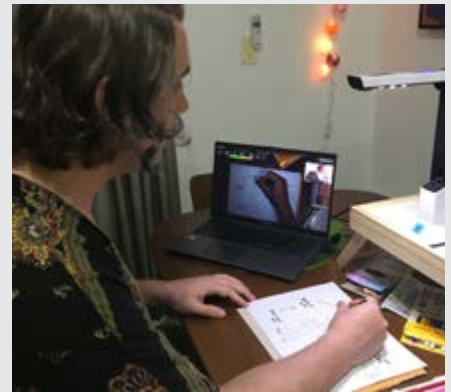
IB Training for all Teachers



Special Electronic Edition of the 2020-2021 Yearbook



Lower School Document Cameras

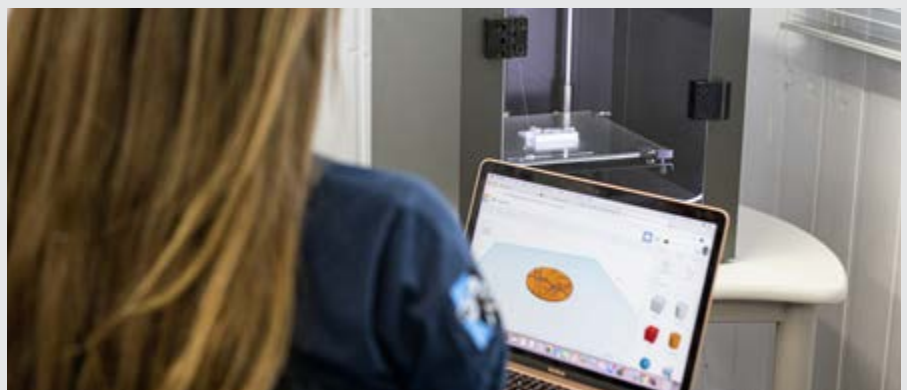
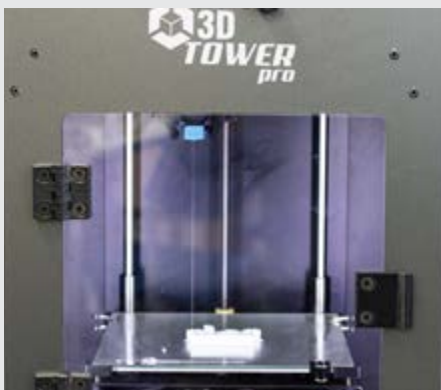


*"Giving means responsibility and proactivity. If you think there is something that needs to be improved, you cannot expect it to come to you. You should go for it and do your best to implement it. So making a donation to the Future Program is to believe in the school's methodology, to believe in what is offered, and to want the best, to do the best so that it can be implemented in the best possible way. It is to contribute to the realization of what is being proposed".*

*Isabela Cerqueira, mother of Catarina (G2) and Pedro (PK)*

## GIVING THAT ENRICHES SPACES AND EXPERIENCES 2019

3D Printer





## Retractable Partitions for SAAGE Hall Multi-Purpose Room



## Flexible Seating



## Flexible Theater with removable stages



## Outdoor Classroom Commons





# EVENTS 2020

## FEBRUARY 2020

### EABH FUNDRAISING DINNER AND BINGO AT O ITALIANO

The EABH Future Program kicked off its second year with a very pleasant Fundraising Dinner at the Restaurant O Italiano. The event welcomed EABH parents, friends, staff and partners for a wonderful night of entertainment with the goal of raising funds for the EABH Future Campaign to support the construction of the Bloco 1. We had a lot of fun playing Bingo! It was a delightful event in great company. Thank you to our EABH Future Program Ambassadors and Bingo Partners Bellissimo! Vallvé, Chen Perfumes, lorane, Fasano Hotel, Mixed, Orthocrin and Savine.



*"I love the school. It is a great way to invest my money and help the community."*

*Euarda Porto, mother of Ana (G1) and Antônio (PK)*



## NOVEMBER 2020

### DONOR RECOGNITION DURING SOCIAL DISTANCING

During this moment of social distance, we recognized this year's EABH Future Program Donors by sending a special treat to their homes to demonstrate our appreciation for their support during the second year of the EABH Future Program.



*"What inspired us to make a gift to the EABH Program is the academic and structural project of the school, and as Catarina said, we look back today and recognize that we are here because others believed and invested in the future generations."*

*Virgilio and Gabriela Gibbon, parents of Luiza (G8) and Maria Fernanda (G10). Virgilio is the active Secretary of the EABH Board of Directors.*

# EVENTS 2019

## FEBRUARY 2019 VALENTINE'S DINNER AND LAUNCH OF EABH FUTURE PROGRAM

On February 14th, Valentine's Day, we inaugurated our brand new SAAGE Hall and launched the EABH Future Program with parents. At this event, we presented EABH's vision of the future, including the architectural model of the EABH Master Plan. Thank you to all of our partners for their support, especially Arqsol, Commemorare and EABH Future Program Ambassadors.



*"What inspired me to contribute to the EABH Future Program is the desire to contribute to a change in our community, the opportunity to contribute towards the construction of a paradigm for the future, as a way to give the example and contribute towards the construction of the school of my grandchildren."*

**Cris Ribeiro, mother of Julia (G7) and Clara (G5).**

## JUNE 2019 DONOR RECOGNITION CERTIFICATES AT EABH COMMUNITY AWARDS

During the EABH Community Awards in June 2019, EABH families, staff, teachers and board members who made a donation to the EABH Future Program received a special recognition on stage by the whole community.



*"I believe so much in this school and we have to try to help as much as we can to improve what is needed."*

**Ana Cristina Ballesteros, mother of Lucas (EABH Class of '20).**

# EVENTS 2019

## OCTOBER 2019 SAAGE CIRCLE DINNER

In October 2019, we held the first SAAGE Circle Dinner at Edward and Rebecca Mason's home to celebrate the generosity of those who contributed at the highest level of our EABH Future Program.



*"This school is our family's life. Our EABH. We are so deeply involved. I wake up in the morning so proud of everything you do. I see the effort that is put in everywhere. It is an honor to be part of this community. It has exceeded all my expectations."*

**Renata Baratz, mother of Daniel (G5), Isabela (G3) and Gabriel (G1). Former PTA President (2018 & 2019).**

## NOVEMBER 2019 DONOR RECOGNITION EVENT

In November 2019, we held an Annual Donor Recognition Event to thank all the donors who supported the successful launch and first year of the EABH Future Program.



*"What inspired us to make this contribution is the EABH Community and our love for the school. We want the school to always be improving so that our kids can have access to the best."*

**Dani Birman, mother of Davi (G3) and Bianca (G5).**



# HIGHLIGHTS 2020

## THE FUTURE HAS ARRIVED! SPECIAL THANKSGIVING VIDEO

In November 2020, during the month of Thanksgiving, we created a special video to thank our community for their courage, hard work and commitment to the school's vision during these difficult times.

Thanks to the force of our community, we are able to propel our Master Plan and kick-off our construction for Phase 1. This bold action will help us achieve the first objective of our strategic plan, so that our new learning spaces can ensure optimal teaching and learning experiences for our students today, and generations to come.

Please click here to check out this video to learn more about how EABH has been responding to the current global pandemic while safeguarding the future of our school for continued progress!



[Click here to see the special Thanksgiving video](#)



## EABH FUTURE PROGRAM PARENT COFFEE

In March 2020, we hosted a very special Parent Coffee to bring our community closer to the EABH Future Program and encourage participation. We had the honor to have two international guests, Ms. Robin Heslip, Regional Education Officer for the Western Hemisphere from the Office of Overseas Schools, and the international strategic consultant, Mina Merkel, who is also Board President of the Friends of Graded Foundation.

During the coffee, our guests shared some of their vast fundraising experience with our community, pointing us in the right direction, and showing us how, if we work together, we will be able to accomplish all of our goals.



# HIGHLIGHTS 2019

## COLLECTIVE GIFTS SENIOR CLASS

The Senior Class of 2019 made the first collective alumni gift to the EABH Future Program. We were very honored by this gift and hope it will become a tradition at our school!



*"What inspired us to donate to the EABH Future Program was the desire to continue to be part of the school that is part of our history. We want to contribute to give even better opportunities than we had to those that come in the future."*

*EABH Class of 2019.*

## COLLECTIVE GIFTS KINDERGARTEN CLASS

Parents of the Kindergarten Class of 2019 also made a collective gift to the EABH Future Program.



**Presentation to Arqsol architects**



**Tour of the model**



*"What inspired me to contribute to the EABH Future Program was the school's purpose, the aim of developing individual values, as human beings. This is such a special place. Each one contributes with what he/she can, because people are the ones who build a better future."*

*Kindergarten mom.*

# GETTING OUR COMMUNITY INVOLVED

## DONOR'S CORNER

Since the launch, we have held a Donor's Corner at all community wide events to showcase the EABH Future Program. At the Donor's Corner, parents, students, staff and teachers had a chance to interact with the EABH Master Plan's architectural model, and learn about the different ways to support our school.



*"Contributing to the EABH Future Program is to invest in the future of our children. I intend for them to study here their whole lives and I want the school to continually be better. What I can do to help, I will."*

*Luciana Zica, mother of Antônio (KNDG) e Manuela (G4).*

## FACE TO FACE MEETINGS WITH DONORS

We met individually with many of the EABH Future Program Donors to personally thank them for their vision and courage to be the pioneers, to continue our collaboration as well as share the results of the EABH Future Program. Thank you to Iorane for the partnership in making the exclusive EABH Gift Bags for the EABH Future Program.



*"When we come to school, we see all the efforts of the community, we are impressed. Making a donation to the EABH Future Program is how we can be part of this."*

*Gustavo and Carol Rabello, parents of Otávio (PK1) and Maitê (G5).*





**COME BE PART OF BUILDING  
A BETTER FUTURE!**



## GET IN TOUCH!

For more information about giving to the EABH Future Program, please send an email [eabhfuture@eabh.com.br](mailto:eabhfuture@eabh.com.br) or contact any of us in the Community Relations Department.



**Joanne Durchfort**  
Development Officer  
[joanne.durchfort@eabh.com.br](mailto:joanne.durchfort@eabh.com.br)

**Roberta Coelho**  
Marketing Manager  
[roberta.coelho@eabh.com.br](mailto:roberta.coelho@eabh.com.br)

**Renata Baratz**  
Admissions and Community Relations Manager  
[renata.baratz@eabh.com.br](mailto:renata.baratz@eabh.com.br)



**ESCOLA AMERICANA DE BELO HORIZONTE**  
THE AMERICAN SCHOOL OF BELO HORIZONTE

Avenida Professor Mário Werneck, 3301 . Buritis . 30.575-180 . Belo Horizonte . Minas Gerais . Brasil  
Telefone: +55 31 3319 8300 . Fax: +55 31 3319 8339 . E-mail: [eabh@eabh.com.br](mailto:eabh@eabh.com.br) . [www.eabh.com.br](http://www.eabh.com.br)

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